

“2020 is cancelled until further notice,”
the naysayers shout.

But not us.

We believe no year should be written off.
Especially one that’s an opportunity
to redefine our future.

We look around and we see hardship,
worry and disappointment.
We see challenges the likes
of which we’ve never faced.

But we also see people united by adversity.
Spurred into action.

We see enough momentum to make 2020
more than the year of COVID-19.
To make it the year we transformed
delayed dreams into windows of opportunity.

The year we not only did things differently,
but did different things.
The year we dug deeper.
Pushed harder. Grew stronger.

Join us as we start a movement we call

2020 2.0

A rallying cry to make 2020 a success story.
Our pledge to our country and her people
to help build this new momentum.

And our way of thanking South Africa
for being unstoppable.

This is a new chapter in our journey.
One as yet unwritten.
A chance to do things differently.
To make things better.

To take the first half of a challenging year –
and use it to make the second half inspirational.

**So to those who say let’s make 2020 history,
we say: Let’s make history in 2020.**

Join the movement on
Facebook, Twitter and Instagram

#2020TwoPoint0

#MomentumShift

momentum

Here for your journey to success

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