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# Use structured products for certainty

People are often concerned that structured products are too complex. The truth is that it doesn't really matter what the science behind a structure is. The important thing is that a structured product will give a client a defined return, in a specific circumstance on a specific date. This investment product – the Momentum Enhanced Growth Option – challenges conventional investment thinking that assumes higher returns are only possible through exposure to higher risk.

Clients usually choose structured products when they are looking for certainty. But structured products can also help to diversify an investment portfolio because of their very different profile to actively managed funds. Clients will usually at least get their money back, unless the company backing the product defaults on its obligations. The credit rating of the issuer is therefore important, as it is an independent view of how likely it is that there will be a default.

Defining a fixed term for the return profile means that there is no need for a client to take impulsive action during the term. If a client needs access to the money before the end of the term, the value will depend on market conditions at the time, and any defined returns are likely to fall away.

Clients who are looking for growth through exposure to a global index, while minimising the risk of losing money, can consider investing in the Momentum Enhanced Growth Option as part of their overall investment strategy.

They have the peace of mind of a positive return at the end of the investment term, irrespective of what may happen in the market.

This investment is a five-year solution offering:

- Enhanced allocation – we boost the original investment amount by 3% on the trade date. The total amount allocated will share in the index growth.
- The certainty of a minimum secured return at the end of the five-year term – regardless of how markets perform, the client will at least get a return of 15% over the term.
- Exposure to a diversified global index with unlimited enhanced growth potential – if the index level grows by more than 15% over the term, the client also gets the growth above that, and we enhance it by the participation rate (currently 200%).

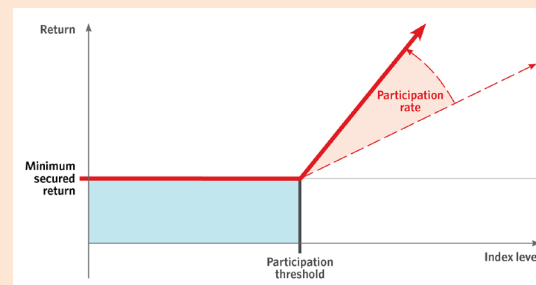
To get the full benefit from this investment, the client has to stay invested for the full term.

All adviser and administration fees are priced into the investment and will not affect the secured return or the participation rate. Tax will apply according to endowment rules.

The Momentum Enhanced Growth Option is available to individual investors and trusts with natural persons as beneficiaries, and the minimum investment amount is R50 000. It offers the potential for growth with built-in certainty – it's your client's personal investment, with the unstoppable force of momentum.

For more information go to [momentum.co.za/MEGO](http://momentum.co.za/MEGO).

## PAY OFF PROFILE AT THE END OF THE INVESTMENT TERM



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