momentum

investments

2021 Sci-Fi Report: The 'switch itch' intensifies

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Setting the scene for a behaviour tax

Do South Africans create or destroy value by switching?

12% 10% 8% 6.5% 6% 4% 3.5% 2% 0% -2% -4% Aug-06 Feb-08 Aug-09 Feb-11 Aug-12 Feb-14 Aug-15 Feb-17 Aug-18 Feb-20

Overall average 12-month behaviour tax over time

A trend of greater engagement

Is the pandemic shifting people away from advice?

25%



Behavioural coaching for better advice

Biases affect the perceived need for advice





total 2021 value of an adviser

Sci-Fi highlights for 2021

Record engagement and switching

- 27,994 switches
- R169,316 (average switch amount)



Risk on, risk off

A little late to the party



Following the money

Are investors rewarded for the relentless pursuit of past performance?

Fund name	Net flow	2020 return	2021 return
Coronation Global Emerging Markets Flexible	R31,512,943	27.73%	-9.32%
Coronation Optimum Growth Fund	R8,229,310	22.15%	- 3.3 1%
Momentum International Income Fund	R28,481,145	8.85%	- 0.21%
Momentum Flexible Income Fund of Funds	R74,730,690	12.17%	6.45%
Momentum Real Growth Property Fund	(R6,909,799)	-34.89%	36.95%
Momentum Focus 5 Fund of Funds	(R12,441,824)	0.80%	15.84%
Momentum Focus 7 Fund of Funds	(R14,087,018)	0.83%	18.36%

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Archetype behaviour for 2021



Market Timer Herding when markets surge or crash



Assertive

Loves the next BIG investment trend



Anxious

Down-risks in choppy markets, misses recovery



Avoider Gets stuck in conservative investments

	Average number of switches in 2021	Total rand value of portfolio destroyed	Total behaviour tax incurred for 2021
h	3.14	R22,521,081	5.01%
I	1.37	R40,319,826	4.09%
es	1.22	R9,743,680	3.02%
nts	1.21	R8,820,495	1.11%

Source: Momentum Investments

CIS disclosure

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