





Marketing materials for professional investors, not for onward distribution

## Shades of green Nothing new under the horizon

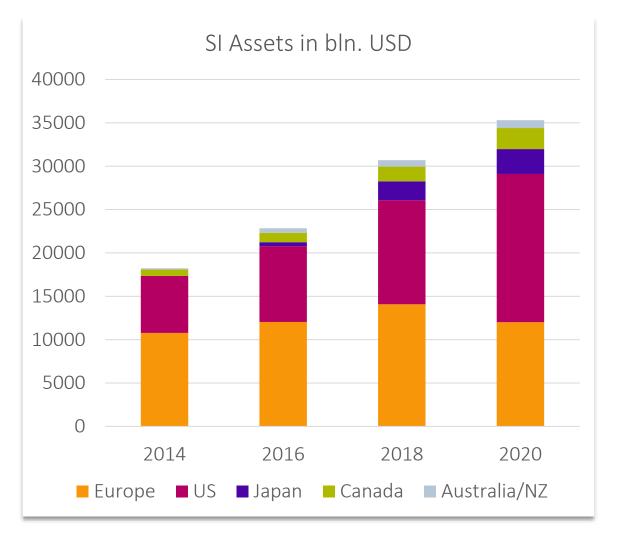
|  | Our strategies   |  |  |   |                        |  |  |
|--|--|--|--|---|------------------------|--|--|
| Financial-only   | Responsible  | Sustainable  | Impact   |   |                        | Impact-only  |  |
| Limited or no regard for<br>environmental, social or<br>governance practices | Mitigate risky<br>environmental, social or<br>governance practices in<br>order to <b>protect value</b> | Adopt progressive<br>environmental, social or<br>governance practices<br>that may <b>enhance value</b> | Address societal<br>challenges that<br><b>generate competitive</b><br>financial returns for<br>investors | Address societal<br>challenges which<br><b>may generate a below</b><br>market financial return<br>for investors |                        | Address societal<br>challenges that require<br>a <b>cannot generate</b><br>financial return for<br>investors |  |
| Deliver competitive  | financial results  |  |  |   |                        |  |  |
|  | Mitigating Environ   | mental, Social and O   | Governance risks   |   |                        |  |  |
|  |  |  |  |   |                        |  |  |
|  | Pursuing Environmental, Social and Governance opportunities  |  |  |   |                        |  |  |
|  |  |  |  |   |                        |  |  |
|  |  |  | Focus on measura   | ble high-impact so  | lutions                |  |  |
|  |  |  |  | Below ma  | rket financial returns |  |  |

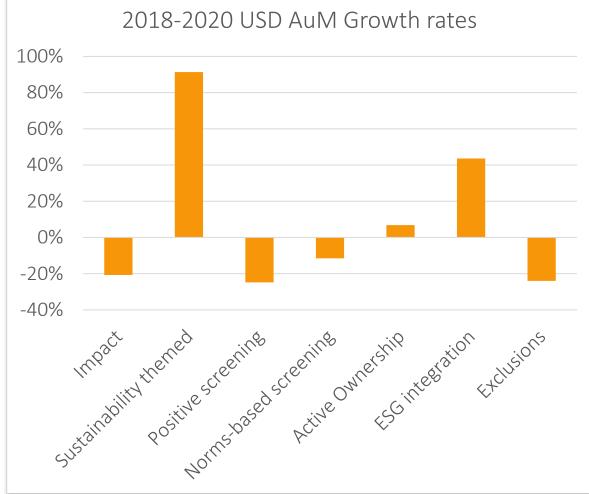
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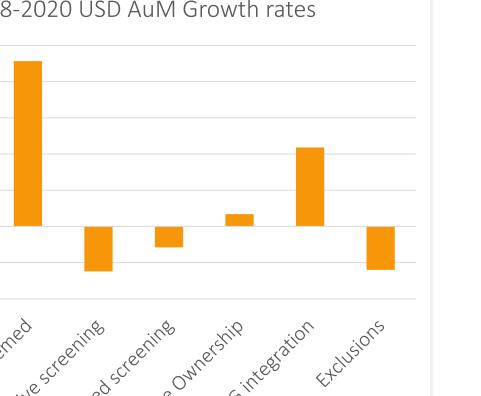
Market developments in sustainable investing



### Growth in sustainable AuM continuing Focus on ESG integration and Thematic investing







## Sustainable Investing at Robeco

Sustainability inside, Sustainability focused & Impact investing

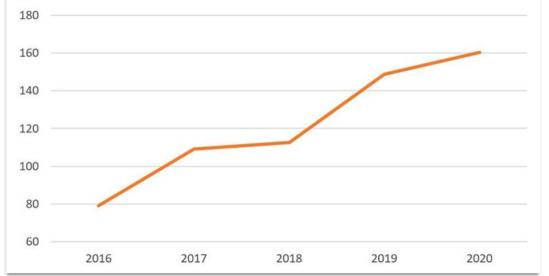


## Robeco's experience

> ESG integrated assets (RI) over 85% of AuM

- > Impact investing overtakes Sustainable investing
- > Strong client interest in:
  - > Climate solutions
  - > SDG solutions
  - > Thematic strategies

Source Robeco



### ESG-integrated assets under management



ROBECO

## The concept of double materiality Integration vs Impact



# **ESG Integration**



## Impact Investing

How does sustainable development affect a company?

How does a company affect sustainable development?



Focus on financial materiality, influence on performance



Focus on creating environmental and societal value: for example, positive contribution to the SDGs



Emphasis on ability of a company to generate value in mid- to long-term.



Exclusions and norms-based screening are part of impact investing: avoiding harm

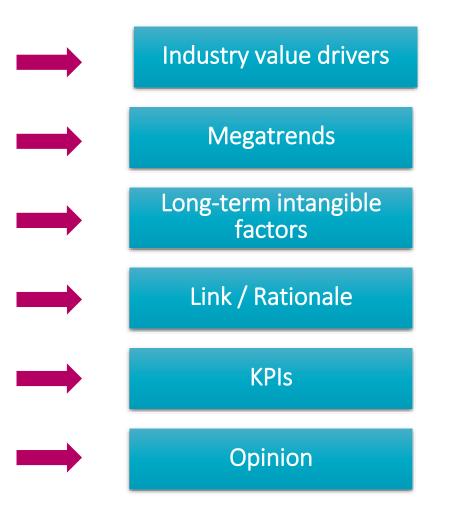
# ESG integration



## **ESG** integration

Understanding long term trends and their impact on our investee companies

- 1. How is value created in this industry? What are the sources of value creation?
- 2. What long-term trends could impact these sources of long-term value creation?
- 3. What are the intangible aspects that need to be managed by companies to continue to create value?
- 4. How are these intangible aspects related to long-term competitiveness and value creation?
- 5. What KPIs can be used to assess the relative performance of companies in the industry?
- 6. Which companies stand out as high-quality companies? Or how do these issues impact valuation?

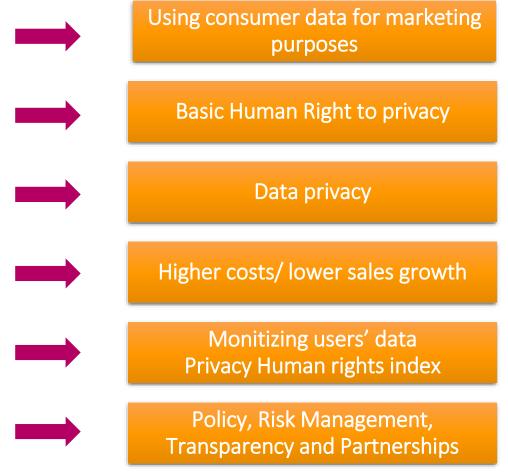


Source: Robeco

## ESG integration – Example Internet Sector

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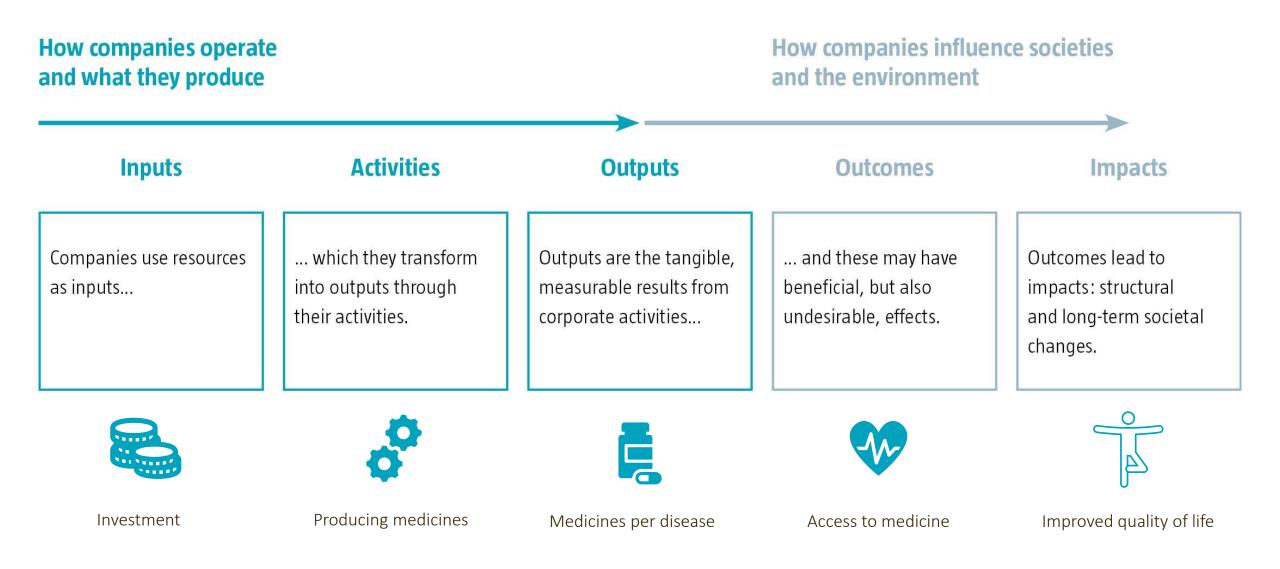
Source: Robeco

Impact investing in listed securities



# How do companies contribute to social and environmental sustainability?

A logical framework helps think about impact



## What do we look for?

- Companies offering products & services ('what do they produce?') that provide solutions to specific sustainability challenges with a positive environmental and social impact
- Companies that benefit from secular growth trends, a strong competitive position and that exhibit reasonable valuations
- The outcome of thematic investing is a portfolio that pursues superior financial returns coupled with investing in companies that contribute to the Sustainable Development Goals (SDGs)



## Example of Healthy living opportunities



### **Healthy Nutrition**

- > Healthier Nutrition
- > Organic & Natural Food
- > Safety & Analysis



## Lifestyle Disease Solutions

- > Diagnosis & Prevention
- > Healthcare Efficiency
- > Chronic Care



## Activity

- > Athletic Footwear & Apparel
- Fitness Centers & Sporting Goods



## Hygiene & Personal Care

- > Hygiene
- > Vitamin Deficiency Solutions



## Novo Nordisk

Development of products that help treat diabetes and hemophilia

- Novo Nordisk A/S develops, produces, and markets pharmaceutical products globally primarily addressing diabetes and hemophilia. The company also offers educational and training materials that support the development of healthcare infrastructure in its target therapeutic classes.
- > NOVOB DC's diabetes products delivered around 12 quality-adjusted-life years (QALYs) to circa 350 million patients globally in 2019. The company's hemophilia products delivered around 19 QALYs to circa 1.5m patients globally in 2019.
- SDG 3: Pharmaceutical companies provide drugs and other medicines to treat communicable (SDG target 3.3) and non-communicable (SDG target 3.4) diseases.

Source: Robeco, data as of 30.09.2020, image: Media library NovoNordisk. The company/companies shown on this slide is for illustrative purposes only in order to demonstrate the investment strategy on the date stated. It cannot be guaranteed that the strategy/fund will consider the company/companies in the future. No reference can be made to the future development of the company/companies. QALY is total quality-adjusted life years, discounted at 3%, for a representative drug within the NOVOB DC's franchise, over patient's lifetime treatment. Sources: Institute for Clinical and Economic Review (ICER) Assessments, company fillings, and Bloomberg.



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## Bakkafrost

Bakkafrost provides oily fish, a healthy source of protein and omega-3 fatty acids

- > Bakkafrost is the largest salmon farmer in the Faroe Islands. It is at the forefront of Denmark's farming heritage, renowned for delivering large salmon with high levels of omega-3 fatty acids.
- In 2019 Bakkafrost sold USD 789 million worth of gutted Atlantic salmon. This corresponds to 751 mln healthy meals that include 100g portions of salmon fillets.
- > According to the recommendations of the UK National Health Service, healthy diet involves eating oily fish at least once a week and no more than twice a week for certain groups. Following these guidelines, Bakkafrost's products can contribute to healthy diets for 14.5 mln people.

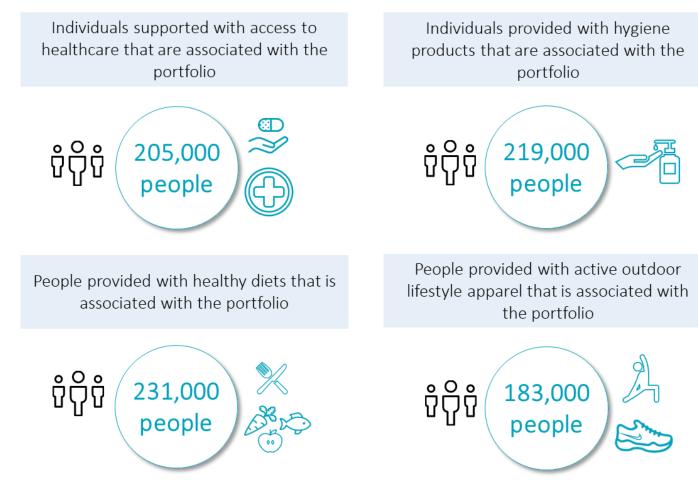
\* https://www.nhs.uk/live-well/eat-well/fish-and-shellfish-nutrition/



ROBECC

Source: Robeco, data as of 30.09.2020. Nutritious meals figures are estimated based on company's revenues from healthy food, as collected from corporate reports, external data providers, or own estimates, multiplied by the estimated number of healthy meals provided by the company per million USD. People reached figures are estimated based on the United Kingdom's National Health Service's (NHS) guidelines for a healthy diet; and based on estimates on the number of meals per person provided by the company. The company/companies shown on this slide is for illustrative purposes only in order to demonstrate the investment strategy on the date stated. It cannot be guaranteed that the strategy/fund will consider the company/companies in the future. No reference can be made to the future development of the company/companies.

## Measuring progress Example of our Healthy living portfolio



Source: Robeco. Impact calculations cover 26 of the 45 companies in the portfolio (64% of portfolio AuM). The graphic displays an estimation of the associated impact of the companies in which the Sustainable Healthy Living Fund is invested, attributed to the fund based on the holding value relative to the company's EV. *Access to health care:* Impact estimates of the number of people reached based on corporate reporting, analyst assessments, and public statistics. *Hygiene products:* Impact estimates for hygiene products provided are estimated based on companies' shares of revenues coming from different markets (US; EU; China: India; Indonesia; Rest of the World) and companies' market shares within regions. An adjustment is made to consider the share of population that do not have access to hygiene products, based on market penetration data. Results of analysis are cross-checked with the companies' own reporting. *Healthy diets:* People provided healthy diets are estimated based on the United Kingdom's National Health Service's (NHS) guidelines for a healthy diet; and based on estimates on the number of meals per person provided by the company. *Fitness apparel:* Companies' revenues from outdoor/active wear are retrieved from company reports. The average product price (multiplied by 66% to account for sales margins) is estimated per company to calculate the number of "active" and "outdoor" products that are sold. Estimates on the number of items bought by one customer per company per year are made (based on company reports, external data, or own assumptions) to estimate the number of people reached.

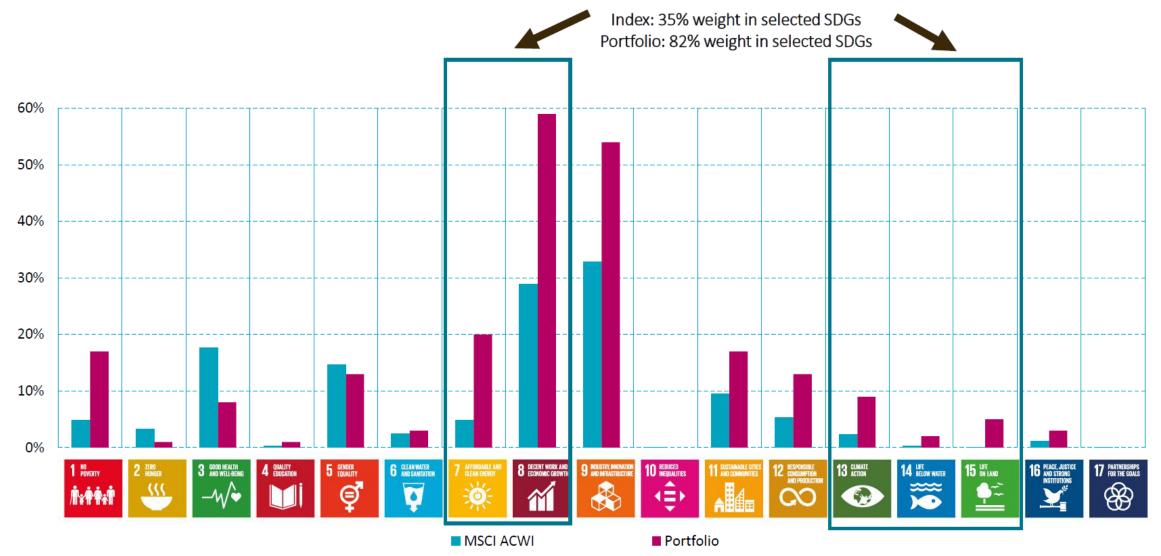
Example of impact implementation



## From passive investments to investing for a just climate transition

| Iracking error/Sustainability | No Sustainable Investing<br>Passive<br>investment in<br>MSCI World | <ul> <li>Sustainable Investing</li> <li>Enhanced indexing strategy with:</li> <li>Exclusions</li> <li>25% negative ESG screening</li> <li>10% carbon reduction</li> </ul> |      | <ul> <li>Investing for a just climate transition</li> <li>Climate strategy with: <ul> <li>Exclusions</li> <li>50% lower carbon footprint</li> <li>Possibility for 7% YoY<br/>decarbonization</li> <li>Tilting towards climate<br/>relevant SDGs (next slide)</li> </ul> </li> </ul> |  |
|-------------------------------|--|---|------|---|--|
|                               |  | 2019  | 2020 | 2021  |  |

## From passive investments to investing for a just climate transition 5 climate SDGs selected



Solution increases exposure to 5 selected SDGs substantially, and increases exposure to most other SDGs as well

Source: Robeco – February 2021

## Wrapping up

- > Sustainable investing is still a growth area
- > ESG integration and Thematic investing are the hotspots
- > Investors are increasingly considering the concept of Double Materiality
- > ESG integration is about understanding the impact of long term ESG developments on business models
- > Impact investing is about selecting companies that have good prospects and a positive contribution to sustainable development

# Additional Information



## PRI Assessment Report 2020 Top scores in all modules

| AuM        | Assets breakdown                                       | Robeco score | Median score                          |
|------------|--|--------------|---------------------------------------|
|            | 01. Strategy & Governance                              | A+           | • • • • • • • • • • • • • • • • • • • |
|            | Indirect – manager selection, appointment & monitoring |              |                                       |
| <10%       | 07. Private Equity                                     | A+           |                                       |
|            | Direct & Active ownership modules                      |              |                                       |
| >50%       | 10. Listed Equity – Incorporation                      | A+           |                                       |
| >50%       | 11. Listed Equity – Active Ownership                   | A+           | • B                                   |
| <10%       | 12. Fixed Income – SSA                                 | A+           | • • • • • • • • • • • • • • • • • • • |
| <10%       | 13. Fixed Income – Corporate Financial                 | A+           | • • • • • • • • • • • • • • • • • • • |
| 10%<br>50% | 14. Fixed Income – Corporate Non-Financial             | A+           | • B                                   |

Source: PRI Assessment report 2020, showing the applicable Robeco scores.



## Industry recognition

Robeco's leadership in sustainable investing



### ESG/Socially Responsible Investing

Top provider for ESG strategies Broadridge Distribution Award 2020

### ShareAction

### 1st out of 75 managers

First position: survey on Responsible Investment Performance, March 2020 **Pensions** ESG/SRI Manager of the Year Pensions Expert 2020



### Impact Manager of the Year

Local Authority Pension Funds Investments Awards (2017, 2018)



### A+ for all modules by the PRI

Member of Climate Leaders group 2020



### Tier 1 rating Stewardship Policy From the Financial Reporting Council in the UK



### Award for Innovation (funds)

at the Investment Week Sustainable & ESG Investment Awards 2018



### Above 80% RIAA ESG integration assessment One of the only 16 asset managers

Source: Robeco.



ESG/SRI Provider of the year European Pensions Awards

2019



# Unique sustainability culture

Proprietary research

Sustainability fully integrated

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### Additional Information for investors with residence or seat in Uruguay

The sale of the Fund qualifies as a private placement pursuant to section 2 of Uruguayan law 18,627. The Fund must not be offered or sold to the public in Uruguay, except in circumstances which do not constitute a public offering or distribution under Uruguayan laws and regulations. The Fund is not and will not be registered with the Financial Services Superintendency of the Central Bank of Uruguay. The Fund corresponds to investment funds that are not investment funds regulated by Uruguayan law 16,774 dated September 27, 1996, as amended.

### Additional Information concerning RobecoSAM Collective Investment Schemes

The RobecoSAM collective investment schemes ("RobecoSAM Funds") in scope are ub-Funds under the Undertakings for Collective Investment in Transferable Securities (UCITS) of MULTIPARTNER SICAV, managed by GAM (Luxembourg) S.A., ("Multipartner"). Multipartner SICAV is incorporated as a Société d'Investissement à Capital Variable which is governed by Luxembourg law. The custodian is State Street Bank Luxembourg S.C.A., 49, Avenue J. F. Kennedy, L-1855 Luxembourg. The prospectus, the Key Investor Information Documents (KIIDs), the articles of association, the annual and semi-annual reports of the RobecoSAM Funds, as well as the list of the purchases and sales which the RobecoSAM Fund(s) has undertaken during the financial year, may be obtained, on simple request and free of charge, via the website <u>www.robecosam.com</u> or www.funds.gam.com.

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